

Regional District 13  
Board of Education  
Communications Committee Meeting Minutes  
November 6, 2012  
***Amended Minutes***

Meeting called to order at 7:07 p.m.

Members in Attendance: Merrill Adams, Eileen Buckheit, Nancy Boyle, Robert Fulton, Kerrie Flanagan, Superintendent Susan Viccaro.

No public comment.

*Ms. Boyle made a motion to accept the agenda, Ms. Adams seconded the motion. By voice vote with all in favor, the motion passed.*

*Ms. Boyle made a motion to accept the minutes of the October 2, 2012 meeting. Ms. Adams seconded the motion. By voice vote with all in favor, the motion passed.*

Discussion of committee goals and objectives. Mr. Fulton would like to define role of the committee to a greater degree. Ms. Flanagan felt that the committee has a couple of roles – to communicate generally what the Board is working on, and also to discuss committee work and specific efforts, i.e. studies. The committee identified the following projects for further development:

2013/2014 Budget

Demographic Study discussion

Utilization Study

All Day Kindergarten implementation feedback

Discussion of what information is on the website on the Board. Currently, only our members are listed with contact information and a few other pieces of information. Ms. Flanagan has agreed to do a quarterly letter from the Chair with a brief description of what the Board is focusing on. A few sentences or bullets from each committee chair will be required.

Ms. Buckheit mentioned the use of Facebook to facilitate communication. Ms. Flanagan agreed, however, it may not be the Board's next step. We need to have the website page done first. We will consider it in the future.

The Board page will have a page with all the committee members, and their agendas and minutes. Ms. Flanagan would like to be sensitive to time commitments of members.

Important Board info could also be added to the home page of the school website for important events such as budget hearings.

The twitter feed can also be used to get the messages out. Members felt that could be an easy and instant way of getting notices out about meetings. Ms. Viccaro offered a short training session on use of twitter for Board members.

Follow up item – Ms. Flanagan will write the first quarterly message from the Board.

Next meeting: December 4, 2012 at 7:00 p.m. at Central Office.

Meeting adjourned at 8:35 pm.

Respectfully Submitted,  
Eileen Buckheit